

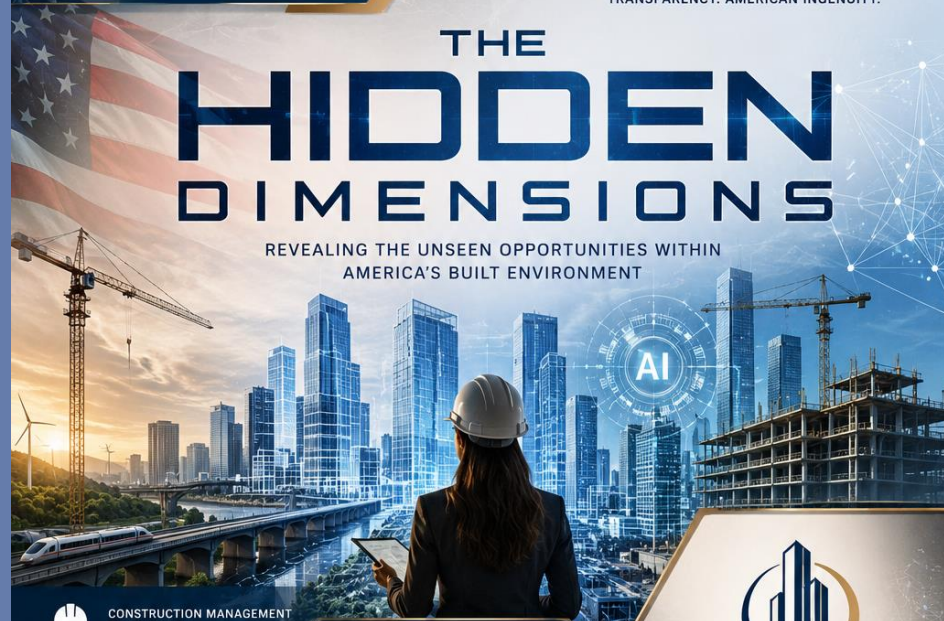
★ ★ ★ ★ ★
PATRIOT PITCH
 SMALL BUSINESS ASSOCIATION

"BUILDING WHAT WE
 CANNOT YET SEE"

INNOVATION. OPPORTUNITY.
 TRANSPARENCY. AMERICAN INGENUITY.

THE HIDDEN DIMENSIONS

REVEALING THE UNSEEN OPPORTUNITIES WITHIN
 AMERICA'S BUILT ENVIRONMENT



CONSTRUCTION MANAGEMENT
 EXCELLENCE

LARGE-SCALE PROJECT
 LEADERSHIP

INNOVATIVE TECHNOLOGIES
 & DIGITAL SOLUTIONS

SUSTAINABILITY &
 RESILIENT INFRASTRUCTURE

SMALL BUSINESS GROWTH
 & ENTREPRENEURSHIP

**EXPERIENCE. LEADERSHIP.
 INNOVATION. IMPACT.**

Decades of experience in the construction industry, combined with a passion for innovation and operational excellence, drive Context Capital Asset Management, LLC's mission to transform how capital projects are planned, delivered, and managed. By leveraging emerging technologies, advanced management methods, and a commitment to sustainability, we build stronger communities and a better future.



CONTEXT
 CAPITAL ASSET
 MANAGEMENT, LLC

**LEADING TODAY.
 BUILDING TOMORROW.**

People • Process • Technology • Sustainability



TRADES & DESIGNERS CONFERENCE

★ BUILT TOGETHER. DESIGNED FOR TOMORROW. ★



**SKILLED HANDS.
 STRONGER
 TOGETHER.**

**CREATIVE MINDS.
 BETTER
 SOLUTIONS.**



COLLABORATE
 BRINGING TRADES
 & DESIGN TOGETHER



LEARN
 SHARE KNOWLEDGE
 BUILD EXCELLENCE.



INNOVATE
 SOLVE CHALLENGES.
 SHAPE THE FUTURE



CONNECT
 BUILD RELATIONSHIPS.
 CREATE OPPORTUNITY.



JUNE 24-26, 2025
 NASHVILLE, TENNESSEE
 MUSIC CITY CENTER



ONE INDUSTRY.
 ONE GOAL.
 BUILDING A
 BETTER FUTURE.



REGISTER TODAY!
 TRADESANDDESIGNERS.COM

JUNE 10, 2026

c/o Melissa Frydo, President
 123 South Street, No. 2
 Northampton, MA 01060
 Cell 413-320-6469

Website: ConstructionManagementHub.com
 Email Address: MelissaFrydo@outlook.com
 LinkedIn: Search Melissa Frydo

VISIONARY LEADERSHIP • STRATEGIC MANAGEMENT • INNOVATIVE SOLUTIONS • LASTING IMPACT
 TRANSFORMING THE BUILT ENVIRONMENT THROUGH KNOWLEDGE, TECHNOLOGY, AND PURPOSE

Context Capital Asset Management LLC

Conscious Management

SBA Pitch Competition Submission

Business Name: Context Capital Asset Management LLC

Mailing Address: 123 South Street
Northampton, MA 01060

Physical Address: 123 South Street
Northampton, MA 01060

Website : ConstructionManagementHub.com

Owner Contact

Melissa Frydlo, Founder and President
Melissa.Frydlo@outlook.com
413-320-6469

Mission

Context Capital Asset Management LLC's mission is to transform the AECO Industry through Design Information Modeling by creating a community and culture of communication, openness, collaboration, technical excellence, and continuous innovation.

SMALL BUSINESS ASSOCIATION

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AMERICA'S BUILT ENVIRONMENT

- CONSTRUCTION MANAGEMENT EXCELLENCE
- LARGE-SCALE PROJECT LEADERSHIP
- INNOVATIVE TECHNOLOGIES & DIGITAL SOLUTIONS
- SUSTAINABILITY & RESILIENT INFRASTRUCTURE
- SMALL BUSINESS GROWTH & ENTREPRENEURSHIP

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CONTEXT
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MANAGEMENT, LLC

**LEADING TODAY.
BUILDING TOMORROW.**

People • Process • Technology • Sustainability

- DIGITAL TWINS & BIM INTEGRATION
- AI & AUTOMATION FOR SMARTER DECISIONS
- SUSTAINABLE BUILDING SOLUTIONS
- COLLABORATION ACROSS THE PROJECT LIFECYCLE
- DELIVERING VALUE. MANAGING RISK. CREATING LEGACY.

JUNE 10, 2026

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Email Address: MelissaFrydlo@outlook.com

PROPOSAL AND PITCH VIDEO

- 60 second pitch video
- White Paper
- Proof of Organization
- History of ConCap
- Utilized the Paycheck Protection Program (PPP) in 2022 which allowed ConCap to remain open during the Covid years.

TRADES
&
DESIGNERS
CONFERENCE

★ BUILT TOGETHER. DESIGNED FOR TOMORROW. ★

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A Product with the
Prize Money

A UNIQUE VALUE PROPOSITION

The DIM concept can open endless opportunities with just a 1% mind shift.

This industry mind shift does not squeeze out registered architects or any licensure programs or managers but rather enhances and advances the professions.

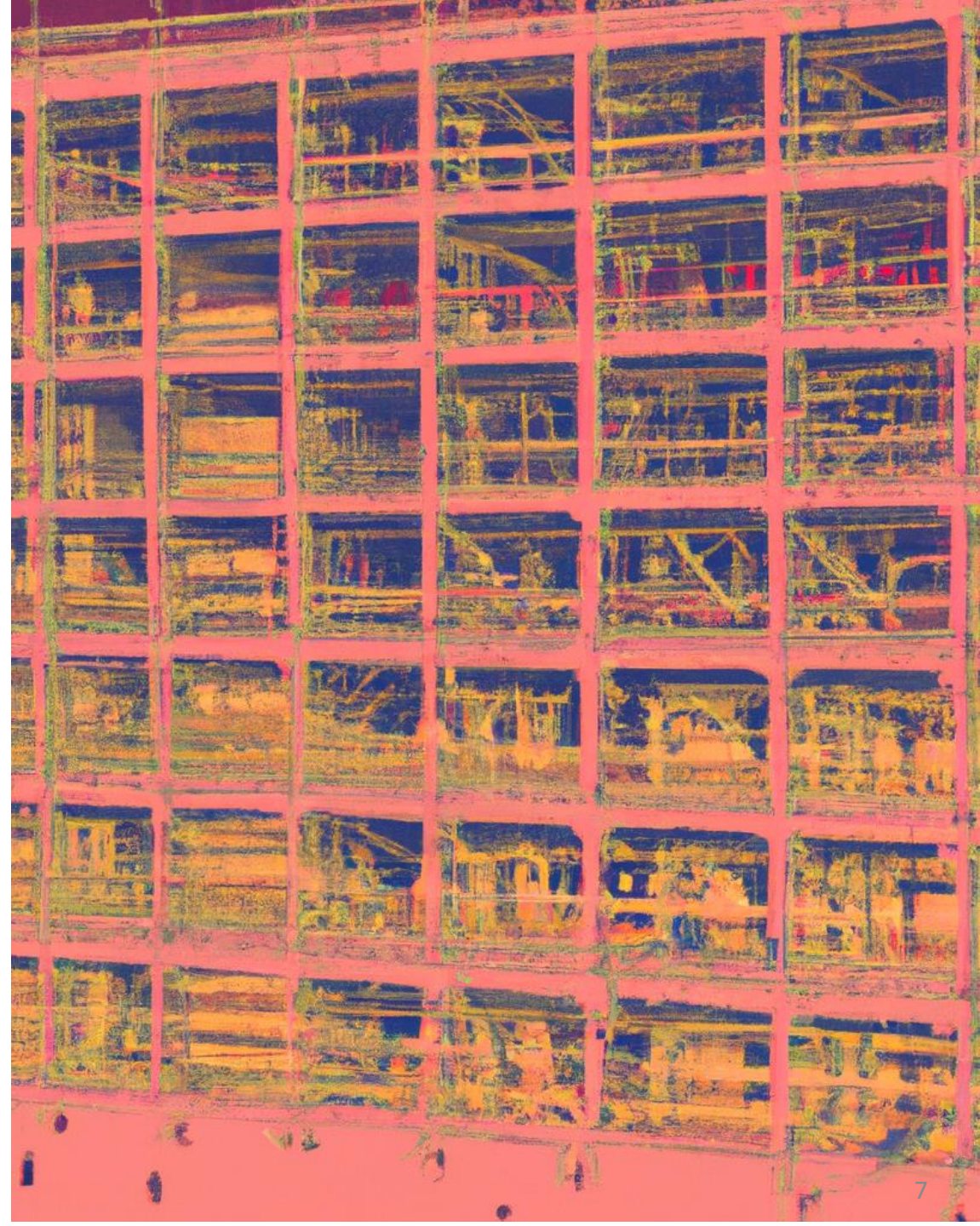
This conference is essential to better project delivery methods and deliverables.

Driving Innovation - The concept of Design Information Modeling (DIM), not yet realized as an opportunity by the Contech sub industry.

The 1st and 2nd provide an enormous wealth of solutions, use cases and potential change through a one percent shift in the industry mindset. Just as CADD did in 1991.

DIM

Furthermore, this concept of DIM has the potential of creating time, reducing contingency, contributing to best management practices, increasing cost savings and creating endless new jobs and professions.



One of Many DIM PRODUCTS

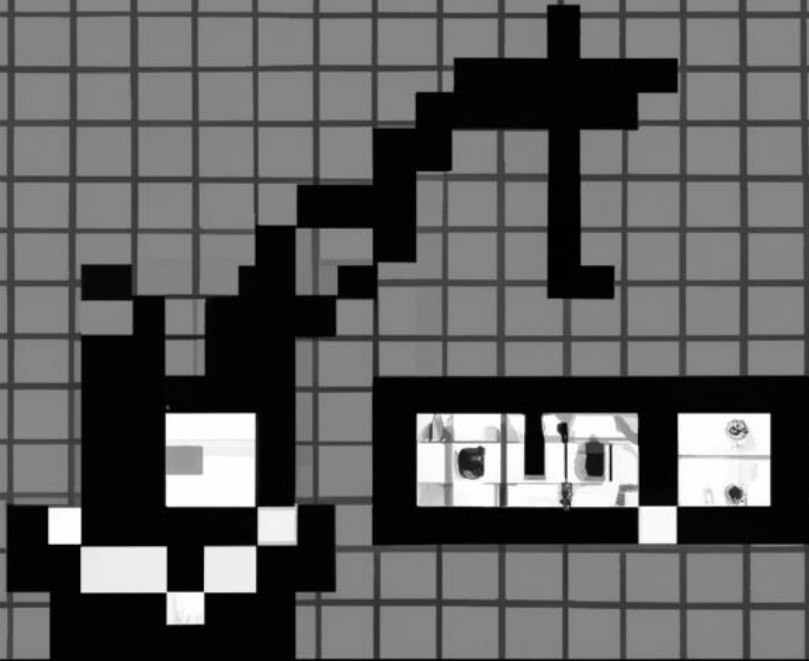
Financial Strategy and Revenue Forecast

This initiative is built on a high-level budget of \$1,000,000.00, positioned to capture high-margin consultancy and implementation revenue in the AECO space.

Three-Year Revenue Forecast

| Year | Revenue Driver: Building and Consultancy | Revenue Driver: Implementation | Total Projected Revenue |
|--------|--------------------------------------------------------------|---------------------------------------------|----------------------------|
| Year 1 | SaaS MVP prototype development, Marketing and Sales | Pilot Project Integration (80 Projects) | \$400,000 |
| Year 2 | Retainer-Based Strategic Advisory, SaaS Beta Version Release | Full-Scale Deployment, Version Rollouts | \$850,000 |
| Year 3 | Compliance Auditing & Legal Oversight, Release Version 1.0 | Enterprise-Wide and State-wide DIM Adoption | \$1,500,000+ |

DIM PRODUCT



| | |
|---------------------------------------------------|-----------------------------|
| Total Opportunity from the MVP | \$ 26,151,235,000.00 |
| Total number of U.S. Horizontal Facilities | 5,230,247.00 |
| total U.S. Private Facilities and Campuses | 3,130,755.00 |
| Private Schools | 29,700.00 |
| Hospitals | 1,224.00 |
| Assited Living | 32,231.00 |
| Airports | 14,610.00 |
| Prisons | 158.00 |
| Certified Nursing Facilities | 14,700.00 |
| Retail and Grocery | 300,000.00 |
| Office Building | 972,000.00 |
| Airports | 5,190.00 |
| Hospitallity and Entertainment | 1,400,000.00 |
| Power Plants | 4,300.00 |
| Religious Centers and Churches | 356,642.00 |
| Total U.S. Public Facilities and Campuses | 2,099,492.00 |
| Court houses | 3,144.00 |
| Long term living facilities | 1,029.00 |
| Universities (approx. 95,000 buildings) | 1,900.00 |
| K-12 | 98,500.00 |
| Uility Companies | 3,000.00 |
| Food Banks and pantrys | 60,370.00 |
| Farm Buildings | 1,800,000.00 |
| Water water treatment | 17,500.00 |
| municipal buildings | 35,879.00 |
| Public Safety | 70,000.00 |
| Power plants | 5,700.00 |
| Intermodal train stations - passenger and fre | 2,470.00 |

Economic Stability and the Design and Construction Management Culture will be enhanced through DIM's

1. Transparency
2. Flat Hierarchy
3. Serving up timely decisions
4. New, collaborative PDMs
5. Embrace Change
6. Collaboration between the stakeholders
7. Full Cooperation
8. Pure Client-Centricity
9. Courage
10. Behavioral Changes
11. Better practices and contract administration

Conclusion - With this 1% shift in focus (not a disruption) on Design Information Modeling (DIM), the focus will provide an enormous wealth of solutions, potential and change in the industry mindset, just as CADD did in the early nineties as well as Procore's and e-Builders' construction management software workflows in the 2000's.

THANK YOU



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